**Case Study # 2:**

**Matching the Metric (Measure) with the Aim**

**AIM:**

To create VLT access awareness to 80% of Civil Service Organizations (CSOs) within Clinic X’s catchment area by Oct 2016

Evaluate the Aim Statement:

* How will you know if any change that you implement is an improvement?
* Is the aim statement clear? Are the terms defined?
* Can you measure it?
* Is there a baseline and goal set?

If not clear or measurable, then rewrite the aim statement:

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**METRIC:**

Select the best metric (measure) for the aim statement as it is given or rewritten:

1. Number of CSOs where activities conducted
2. Number of CSOs aware of VL testing / Number of all CSOs in Clinic X’s catchment area
3. Number of CSOs aware of Viral Load Testing Access
4. Number of CSOs where activities conducted / Number of all CSOs in Clinic X’s catchment area

Defend your answer:

**Creating a Data Collection Tool**

Create a Data Collection Tool for the project above:

**Displaying Your Data**

Create a simple graph for displaying your data